

MARY A. MARKETING

4 Strategic Drive
Boston Massachusetts 02100
617/ 000-0000

Areas of Interest

MARKETING • PROMOTIONS • CUSTOMER SUPPORT

Professional Experience

BVG
Boston, MA Temporary, 1987 to 1988

Marketing Assistant.

Perform all aspects of marketing and customer support for this growing distributor of unique gourmet confections. Prospect individual, corporate, and retail accounts through cold-calling, telemarketing, trade shows, and professional networking. Monitor sales programs, plan new marketing strategies, and devise creative product applications. Assist customers with product, pricing, and delivery information.

DSR
Boston, MA 1986 to 1987

Graphic Artist.

Performed all aspects of graphic production for this full-service graphics firm. Provided expertise in typesetting, line and art work, proofreading, mechanical preparation, reading blueprints and specifications, and stat preparation.

ASD
Boston, MA 1983 to 1986

Design/Sales Representative.

Consulted with clients to plan, design, and furnish their residential environments for this furniture retailer. Organized, planned, and arranged both showroom and window displays.

Education

FVG COLLEGE
Boston, MA 1982
A.S. in Interior Design

References available upon request.